

**Bassett Creek Watershed Commission**  
**Education and Public Outreach Subcommittee Meeting**  
**September 14, 2006**  
**6:30 p.m.**  
**Golden Valley City Hall**

Meeting Notes

**Those present:** Richard Johnson, Liz Thornton, Ginny Black, Mary Gwin-Lenth, Margie Vigoren, Michael Welch and Pauline Langsdorf

We had a very thorough discussion of the grant program proposal and why the committee members want to separate the River Watch Program, Citizen Assisted Monitoring Program (CAMP), and WaterShed Partner's funding from the grant program. The main reasons the committee wants to continue to support these programs is that from River Watch and CAMP we receive data on water quality and our volunteers in these programs receive training from water quality professionals which further educates our public. We want to continue to receive this data. WaterShed Partner's is a large collaborative that draws water quality and public outreach experts from its membership to design and carry out the "MN Water – Lets Keep It Clean" campaign. Within the next week or two this campaign will start airing a public education piece on cable television that will feature Ron Sharra narrating a visual clip on keeping various pollutants out of our waters. We believe that we get a greater "bang-for-our-buck" in educational outreach through this shared program and that we benefit from ideas of this group of experts.

With a few additional edits, the committee recommended going with the grant program as it was presented at our August 2006 commission meeting. The grant program proposed for 2007, will have maximum grants of \$1,000 per grantee. If the commission feels that the program isn't working well, changes can be made to it for 2008.

Subcommittee members are to send their final edits to Pauline by Monday night, September 18<sup>th</sup>. Pauline will make appropriate changes to the 8/1/06 version of the proposed grant program and send it to Amy Herbert for distribution at the September 22<sup>nd</sup> commission meeting.

Michael Welch agreed to contact Westwood Hills Nature Center regarding signage. We will make our logo available to them, but due to the odd shape of our watershed it is up to them if they want to use it. We do want to approve the wording of the sign prior to it being finalized.

Notes prepared by  
Pauline Langsdorf  
Subcommittee Chair