

To: Bassett Creek Watershed Management Commission

From: BCWMC Education and Public Outreach Committee

Re: Amend Contract with Judy Arginteanu

Date: November 8, 2009

Background

The BCWMC has a contract with Judy Arginteanu for writing and marketing articles featuring people in the watershed who demonstrate water quality stewardship in some interesting and/or important way. The amount of the contract was for up to \$900 in 2009 with the funds charged to the Education/Public Outreach budget. Three articles have been written and two have run in the local SunPost and Sun Sailor newspapers. One of the published articles was about the use of rain barrels and the second one was about keeping leaves out of storm drains. The third article that has been written we decided to market to the newspaper in the spring when we feel it will be more timely as it is about shoreline restoration. The invoice for \$900 from Judy Arginteanu is in the BCWMC packet for approval at the November 2009 meeting. The Education/Public Outreach Committee recommends approval of this invoice. We are very pleased with the quality of the writing and the marketing of these articles.

Amendment Requesting the Contract for 2009 be Increased to \$1,200

The Education/Public Outreach Committee requests that the contract with Judy Arginteanu be increased by \$300 (from \$900 to \$1,200) for 2009. We would like to have another article written. We propose this article focus on the use of salt on our roads and the issue of balancing driving safety and environmental impacts of salt runoff to our lakes and streams. This article would feature our public works departments and their efforts to be water quality sensitive while maintaining safe roads.

Recommendation

The Education/Public Outreach Committee recommends approval of increasing the 2009 contract with Judy Arginteanu by \$300 to a maximum of \$1,200 for the purpose of having her write and market another article. This article will focus on issues related to balancing winter driving safety and environmental impacts of salt runoff to our lakes and streams. The additional \$300 in this contract would be charged to the Education/Public Outreach 2009 budget.