



Item 7D.  
BCWMC 10-20-16

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## MINUTES

September 13, 2016

A meeting of the West Metro Water Alliance (WMWA) was called to order by Diane Spector at 8:31 a.m., Tuesday, September 13, 2016, at Plymouth City Hall, 3400 Plymouth Blvd, Plymouth, MN.

Present were: Laura Jester, Bassett Creek WMC; Doug Baines, Elm Creek WMC; Shelley Marsh, Brooklyn Center; Ben Scharenbroich, Plymouth; Diane Spector, Wenck Associates; Mary Anderson, Tracy Leavenworth and Sharon Meister, Educators; and Amy Juntunen, JASS.

1. Motion by Baines, second by Marsh to approve the **agenda\*** as presented. *Motion carried.*
2. Motion by Baines, second by Scharenbroich to approve the **minutes\*** of the August 9, 2016 meeting with an addition under item 5. Meister represented WMWA at the Plymouth Kids Fest on July 28. *Motion carried.*
3. **Watershed PREP.** Meister has contacted 38 schools. Zanewood and Rogers Elementary schools have been added to the schedule provided at the meeting. Leavenworth has scheduled one of the three schools assigned. One is expected to be scheduled for October.
4. **Pledge Campaign.** The Pledge Campaign was featured in the Blue Thumb exhibit at the State Fair. Attendance was very good. Some volunteers were able to engage visitors while others did not focus on engagement. Many people walked through the exhibit to look at the plants. Jester will contact Blue Thumb to set expectations for entry of the paper Pledge forms received at the State Fair and other events. The first report of Pledges submitted online was in May and had 60 people. As of August 19 there are 131 people who have pledged online, though some are duplicates. Just over 20 of those Pledges are from the WMWA area.
5. **Outreach Events.** Leavenworth will display at the New Hope Farmer's Market on September 17 from 9:00 a.m.-1:00 p.m. with the Enviroscene, Pledge banner, Pledge cards, and seedlings to distribute. Juntunen will inquire about picking up another Pledge banner from Blue Thumb for Jester to use along with Pledge cards at the Bassett Creek display at the Golden Valley Arts and Music Festival on September 17 from 10:00 a.m.-3:00 p.m. Meister will attend the Nature Fest at Coon Rapids Dam September 20-21 and will pick up materials at the JASS office. Dawn Pape will also hand out Pledge cards during her presentation at the Children's Water Fest held on the State Fair Grounds on September 28.

The next Blue Thumb partner meeting is November 7 at Surly Brewing. Spector is requested to speak about the campaign to the partners at that meeting.

In 2017, WMWA will plan a Native Plant Sale event to focus on the Pledge campaign since direct person-to-person engagement seems the most successful way to share the campaign. It may be possible to partner with Natural Shores Technology to get their native plant specialist to do a presentation as well. This could also dovetail nicely with the Governor's push for a Year of Water Action. This will be further discussed at the October meeting.

6. **Social Media.** Pape makes seven to ten posts per month on WMWA's Facebook and Twitter accounts. There are now 74 likes on Facebook and 13 on Twitter with a regular post reach of 25-50. WaterShed Partners is in the process of creating a social media content library for partners to share. This should be available in 2017.
7. **Website.** Contact information or website links to all local native nurseries should be added to the website. A map noting the nursery locations would also be helpful. An outreach calendar should also be added.

*\*in meeting packet*

**BASSETT CREEK:** Crystal • Golden Valley • Medicine Lake • Minneapolis • Minnetonka • New Hope • Plymouth • Robbinsdale • St. Louis Park  
**ELM CREEK:** Champlin • Corcoran • Dayton • Maple Grove • Medina • Plymouth • Rogers  
**SHINGLE CREEK:** Brooklyn Center • Brooklyn Park • Crystal • Maple Grove • Minneapolis • New Hope • Osseo • Plymouth • Robbinsdale  
**WEST MISSISSIPPI:** Brooklyn Center • Brooklyn Park • Champlin • Maple Grove • Osseo

**8. E-Newsletter.** Jester has currently received four articles, including one from Karl Hakanson regarding the field day held in Corcoran and one from Randy Anhorn regarding the new buffer laws. Both articles are very rural-centric. Spector provided an article regarding the Twin Lake carp tagging project and Pape provided an article on fall leaf cleanup. Jester will add an article regarding WMWA's social media pages. Events to be promoted include the Hennepin County Envisioning Youth Environmental Education, the Aquatic Invaders Summit, and the Water Resources Conference. The goal is to have everything submitted by the end of this week to get the newsletter out by October 1.

The spring newsletter should include information on CAMP/WHEP/SHEP/RiverWatch volunteering. More information is needed from all partners on these programs.

**9. Other Business.**


**a.** The Shingle Creek WMC is organizing a public meeting at 6:00 p.m. on a date yet to be determined for the **carp project** at Twin Beach Park. The meeting may include an "ask the biologist" section. The public meeting will also demonstrate and discuss the equipment used.

**b.** Meister and Leavenworth will attend the County's Envisioning Youth Education event on September 29.

**c.** **The next WMWA meeting** will be held at 8:30 a.m. on Tuesday, October 11, 2016, in the Parkers Lake Room, Plymouth City Hall.

**10. Adjournment.** There being no further business the meeting was adjourned at 9:32 a.m.

Respectfully submitted,

  
Amy Juntunen  
Recording Secretary

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