

Item 7C. BCWMC 12-15-16

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MINUTES

October 11, 2016

A meeting of the West Metro Water Alliance (WMWA) was called to order by Diane Spector at 8:35 a.m., Tuesday, October 11, 2016, at Plymouth City Hall, 3400 Plymouth Blvd, Plymouth, MN.

Present were: Laura Jester, Bassett Creek WMC; Doug Baines, Elm Creek WMC; Shelley Marsh, Brooklyn Center; Ben Scharenbroich, Plymouth; Denis Hahn, Three Rivers Park District, Diane Spector, Wenck Associates; Mary Anderson, Sharon Meister and Tracy Leavenworth, Educators; and Amy Juntunen, JASS.

- 1. Motion by Jester, second by Scharenbroich to approve the agenda* as presented. Motion carried.
- 2. Motion by Jester, second by Hahn to approve the minutes* of the September 13, 2016. Motion carried.
- **3. Watershed PREP.** Fall classes are slow with three schools expressing interest in the program, but haven't scheduled dates. Several main contacts have moved to new grade levels. Meister visited Basswood Elementary for the first time, teaching six classes with 30 children per class. Meister has two more schools scheduled in October and one in November. Leavenworth visited the FAIR school last week with four classes over two days. It was a challenge since the classes do not adhere to strict schedules, leaving only 40 minutes per class.

Jackson Middle School wanted something different for the sixth grade classes than what had been done in the past. The Educators will begin creating a new program for sixth graders that can be implemented in schools in 2017. The Watershed Game for Students may be a good tool to use. Jester noted that the "pipe demonstration" was successful as well since it is very visual.

Plymouth has a few Eagle Scouts looking for projects that qualify. One is currently working on storm drain marking.

4. Pledge Campaign. A report on the number of people who have taken the Pledge will be available by month-end. Educators are inserting the Pledge Campaign at the end of the lesson.

A native plant sale organized around the Campaign in one or more of the member cities could help boost the program. City events and farmer's markets could be a good place to host a native plant sale. WMWA will cover booth fees, help market the event, and provide Campaign information to interested vendors. Vendors would be expected to staff the booth and promote the Campaign in exchange for booth fees and promotion. Staff will look at city events in May/June and begin talking to native nurseries. Duk Duk Daze, Plymouth Home Expo, Earle Brown Days and Golden Valley Arts festival were named, along with local farmers' markets. Corcoran Country Days is in August. The Champlin Garden Society also has a plant sale in the spring. TRPD has a native plant trailer that displays plants for sale. Marsh will look into events in Brooklyn Center and Brooklyn Park, Spector will contact Crystal and Robbsindale, Scharenbroich will bring Plymouth events, Jester will bring information about Golden Valley and St. Louis Park, and Juntunen will focus on New Hope, Maple Grove, Medina, and work with Baines on Champlin events. Event information will be reviewed in November. Once events for plant sales are determined, Staff will draft an MOU and talking points for contacting nurseries.

- **5. Outreach Events.** The Blue Thumb partner recognition event will be held at Surly Brewing on Monday, November 7 from 6:00-8:00 p.m. Spector was requested to provide an update on the Campaign during the event.
- **6. Social Media.** The WaterLinks newsletter will be posted to the WMWA Facebook page. Staff will research local lake associations on social media to connect as well. *in meeting packet

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- **Website.** Links to native plant nurseries are in the process of being added. Leavenworth provided the Wild Ones nursery list at this meeting, which will also be incorporated.
- **8. E-Newsletter.** The fall *WaterLinks* just went out. Jester will request metrics from Alisa Reckinger at Hennepin County. The next newsletter should be ready at the beginning of January. Topics should include reducing salt use, teasers for native plant sales, volunteers for CAMP/WHEP/SHEP (Jester will coordinate with Jim Kujawa), Scharenbroich will provide a recap article on the Elm Creek restoration. The County will usually have an article or two and WaterShed Partners will have their new content available as well. Jester will Email members a call for articles in mid-December.

9. Other Business.

- a. The November meeting will include a 2018 budget discussion.
- **b.** An event at **Westwood Nature Center** this coming Saturday, October 15, will be hosted by Great River Greening who will talk about Bassett Creek. The event includes breakfast and lunch. Attendees will remove buckthorn.
- c. The next **WaterShed Partners meeting** is tomorrow. Jester, Juntunen and Dawn Pape will attend to learn how to use the new website and content.
- **d.** The next WMWA meeting will be held at 1:00 p.m. on Tuesday, November 29, 2016, in the Medicine Lake Room, Plymouth City Hall.
- **10. Adjournment.** There being no further business the meeting was adjourned at 9:44 a.m.

Respectfully sybmitted,

Amy/Juntur/en

Recording Secretary

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