



MINNESOTA WATER
LET'S KEEP IT CLEAN

Membership INVOICE

FROM

Item 4Cxi.
BCWMC 4-20-17

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TO

Metro Watershed Partners and its Clean Water MN Media Campaign

MEMBERSHIP AMOUNT

\$ \$3,500

Note: (see attached table with requested levels of funding)

FISCAL AGENT

Hamline University
1536 Hewitt Ave. MS-A1760
St. Paul, MN 55104
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DESCRIPTION OF SERVICE

2017 membership support for the Metro WaterShed Partners and its Clean Water MN Media Campaign, a stormwater pollution prevention education campaign. Services include:

- Create timely, consistent messages that will encourage behaviors that improve water quality.
- Technology trainings for partners to use these tools effectively.
- Development and implementation of clean water exhibits at the Minnesota State Fair in the DNR and Eco-experience buildings.
- Monthly meetings with information on partner activities, presentations by informative speakers, and updates on WSP activities.
- Maintenance of the Watershed Partners listserv.
- Administration of media outreach and partner events and activities.
- Evaluate, maintain and improve the Clean Water MN materials and website.
- Begin to develop the framework for a metro wide adopt-a-drain program, which incorporates community clean-up events.

DURATION OF SERVICE

January 1, 2017 to December 31, 2017

\$120,000 is needed to fully implement year 2 activities. We will initiate phased implementation of the campaign upon receiving a minimum of \$70,000 in contributions. Funds unspent in 2017 will carry over to 2018 to continue project implementation.