



February 18, 2015

Laura Jester, BCWMC Administrator
c/o 16145 Hillcrest Lane
Eden Prairie, MN 55346

RE: Request for Proposal for Technology Consulting Services

Dear Laura,

Thank you for contacting HDR to provide this proposal on website development. We are excited to have the opportunity to work with Bassett Creek Watershed Management Commission to create a website that is engaging, fresh, and easy to manage for BCWMC staff.

Based on the Request for Proposal, HDR will emphasize the following throughout the redesign process:

- Create a user-friendly website that is easy to navigate and find information
- Develop a site that adapts to all screen widths and devices
- Make editing and adding to the site intuitive for BCWMC staff
- Design a website with an updated look and feel that stays true to the goals and mission of BCWMC

Key benefits HDR provides to BCWMC for website development include the following:

- We understand the unique needs of a watershed organization such as BCWMC, while also bringing broad experience to the BCWMC website based on our experience in creating informational websites for two local watershed districts and a variety of government agencies, organizations, and utilities in the Midwest and across the country.
- HDR holds a comprehensive understanding of the technical and community outreach goals of BCWMC through our local web developer's close and continued interaction with water resources engineers and public outreach specialists.

We appreciate your consideration of our proposal and thank you for this opportunity! If you have any questions or clarifications, please don't hesitate to contact us using the information below.

Sincerely,

HDR Engineering, Inc.

Kelly Spitzley
Website Developer and Graphic Designer

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