

BCWMC Education and Public Outreach Committee Meeting

November 5, 2007 – 10:00 AM

Crystal City Hall Conference Room A

Committee members present: Richard Johnson, Liz Thornton, Margie Vigoren, Mary Gwen-Lenth, Stu Stockhaus, Ginny Black and Pauline Langsdorf

The BCWMC Education and Public Outreach Committee (EPOC) reviewed the costs of having a retractable exhibit made for BCWMC and requests authorization to spend up to \$1,200 for the purchase of the exhibit and graphic design of this piece. This will be a much simpler and lighter exhibit piece than our tabletop exhibit. The two exhibits are designed to stand alone and are also designed to work well together at various venues. We want to have a second exhibit piece so that, when needed, we can have exhibits at two locations on the same date. As anticipated, our cities often select the same date for events that lend themselves to watershed outreach.

We are pleased with the six foot tabletop exhibit we purchased last spring for \$1,127.29. It has four reversible fabric panels, header, table drape and a carrying case. The BCWMC authorized the committee to spend up to \$2,000 for it. To assist with transporting the exhibit we still plan to purchase the folding handcart (estimated cart cost is \$55). With the purchase of the two exhibits and handcart, we are well below the \$3,000 budgeted for exhibits in 2007.

The EPOC reviewed the grant criteria again and will submit our recommendations for consideration at the November Commission Meeting.

The EPOC reviewed the requested color revisions to the logo and have a minor design revision request regarding the placement of the website address on the letterhead and the font used for the print type within the logo design.

Our next meeting is scheduled for December 11th at 9:00 AM.

Recommendations:

- Authorize spending up to \$1,200 for a retractable exhibit from the 2007 Education and Public Outreach budget.
- Approve \$1,000 from the grant program to participate in jointly funding, with Shingle Creek, Elm Creek and West Mississippi WMO's, three raingarden workshops to be presented by Metro Blooms.
- Consider revisions to the grant criteria.

Notes by Pauline Langsdorf