

BCWMC Education and Outreach Committee Meeting Notes

August 1, 2007 – 9:00 AM

Golden Valley City Hall Council Conference Room

Members present: Liz Thornton, Margie Vigoren, Richard Johnson, Ginny Black and Pauline Langsdorf

Grant Application – from Harvey and Andrea Feldman for Shoreline Restoration of Northwood Lake, in New Hope

After considering BCWMC commissioner input from our July BCWMC commission meeting and careful review of the grant proposal and grant criteria, it was the unanimous vote of the committee members to recommend approval of this grant for the amount of \$925 which is half of the cost of the project. Ginny Black will provide a more detailed report to the commission.

TAC Recommendations

We appreciate the input from the TAC. It is reassuring that their recommendations support our partnering efforts with other watersheds. For the past year we have held Joint Education and Public Outreach meetings with Shingle Creek (SC), West Mississippi and Elm Creek WMO's, and Three Rivers Park District and have collaborated with SC at public outreach events. We do this in order to share ideas as well as maximize resources. The TAC also mentioned partnering to pay for an educator. *Does TAC mean contracting or hiring an educator to serve several WMO's or contracting for an educator to provide specific outreach efforts?*

TAC recommended that we check into other organizations existing programs. One of our committee members frequently attends WaterShed Partner and Clean Water MN committee meetings and updates us on their activities. Representatives from Blue Thumb and other watershed organizations also attend these meetings. We plan to contact Minnehaha Creek to update ourselves on their outreach activities. Northland NEMO was mentioned as a group we want to have greater contact with. We would like to have links to these organizations on our website.

The TAC recommended that if we hold a salt workshop, they advise that we target major private/institutional parking lot managers. We will share this information at our September Joint EPOC meeting.

Logo

We will request Nancy Logan to prepare logo designs for the committee to review at our September committee meeting.

Future Meeting Topics

1. Review logo designs
2. Review website
3. Develop a way of handling/assigning exhibit use requests
4. How to market exhibit use to our commissioners and cities
5. Design the pull-up type exhibit and order it
6. Review grant applications as they come in

Summary of Recommendations from 8/1/07 Meeting

1. Recommend approval of the Feldman/Northwood Lake Shoreland Restoration grant proposal.
2. Provide links on our website to WaterShed Partners, Clean Water MN, Blue Thumb, Metro Blooms, Northland NEMO, other WMO's and WD's
3. Have Nancy Logan prepare logo designs consideration at our September committee meeting

Next BCWMC Education and Public Outreach Meeting - September 6 at 9:00 AM – Golden Valley City Hall – Council Conference Room

Joint EPOC Meeting – September 11 – location to be determined.

Notes by Pauline Langsdorf

Education and Public Outreach Committee