

Proposed 2019 BCWMC Education and Outreach Budget

**Item 5Di.
BCWMC 3-21-19**

	Activity	Budget	Notes
1	Publications/Annual Report	\$1,300	Existing line item in operating budget to develop Commission's Annual Report
2	Website Hosting/Maintenance	\$3,000	Existing line item in operating budget for website maintenance and hosting
3	<u>Watershed Education Partnerships</u>		
	a. Citizen Assisted Monitoring Program	\$6,460	This program through the Met Council sponsors volunteer monitors on several BCWMC lakes. This year there are volunteers lined up for nine lakes sites.
	b. River Watch Program	\$2,000	BCWMC has sponsored this program coordinated by Hennepin County for many years. High school students collected water quality data on local creeks.
	c. MetroWaterShed Partners	\$3,500	BCWMC provides funding to support the Clean Water MN Media Campaign. Watershed organizations our size are asked to contribute between \$3,000 and \$5,000.
	d. Children's Water Festival	\$350	This event educates 4th grade students about water resources and presents ways they can help ensure a future where water resources are protected and managed wisely.
	e. Metro Blooms Workshops	\$2,500	Workshops are geared toward planting resilient yards including alternative turf, raingardens, and native plants. BCWMC cities coordinate with Metro Blooms to schedule an event.
	3. Subtotal	\$14,810	
4	<u>Education and Public Outreach</u>		
	a. West Metro Water Alliance	\$9,000	Contract approved by BCWMC 2/19/15. Administrator attends monthly WMWA meetings and is involved with this organization and its activities. The BCWMC was only invoiced \$5,000 of this amount so far in 2019. The remaining \$4,000 will only be invoiced if needed later this year.
	b. Prairie Moon Native Seeds	\$270	Recommended purchase for use at events.
	c. Training for Commissioners (registrations, fees)	\$1,200	Recommended for reimbursement of registration fees for Commissioners, Alt. Commissioners, or Committee members to attend workshops, trainings, and other events. Pre-approval from the Commission is required for each expenditure and funds are used to reimburse individuals with proper receipts and documentation. Typically, these funds are for registration expenses only but are sometimes used for travel expenses (lodging and mileage for out of town events). Funds are distributed on a first come, first serve basis until depleted. In 2018, \$1,008 of this fund was used.
	d. Metro Blooms Harrison Neighborhood Project Support	\$4,000	Recommended to continue supporting and helping provide grant match funds for the Harrison Neighborhood Project being implemented by Metro Blooms.
	e. Purchase of 150 dog waste bag dispensers	\$0	Plenty left over from last year.
	f. Creek crossing signs	\$0	Need to install signs purchased last year
	g. AIS Grant Activities (BCWMC match)	\$300	Develop and print lake-specific AIS educational materials + provide refreshments at AIS early detection training [\$300 match; \$1,040 to be rec'd in grant funds]
	g. 50th Anniversary	\$7,240	Possible budget items: Celebration Event Meal: \$2,700 (150 ppl * \$18/person) Tour buses (2 – 54 passenger buses): \$1,200 Development of historical document display at event: \$840 (20 hours of D. Pape's time) Development and limited printing of commemorative report: \$2,200 (D. Pape time + printing) Materials (flowers, table cloths, etc.) \$300
	h. Chloride Education Activities	\$3,000	Educational PSA-type videos for website and social media Salt smart campaigns/education Coordination with other watersheds to implement collaborative education
	4. Subtotal	\$25,010	
5	Public Communications	\$1,000	Existing line item in operating budget for required public notices.
	TOTAL	\$45,120	
6	Unassigned Education Funds	\$1,030	These funds could be used to augment 50th Anniversary events, tours, products (if needed) and/or could be used to fund other educational initiatives.